



Tonya Littlefield Cummings, *Vice President of Business Systems, IMG Associations*

As the vice president of business systems for IMG Associations, Tonya Littlefield Cummings oversees the internal operations of IMG Associations, including the Essential Services groups. These groups, which include customer service, meeting planning, technology development, print production and member research, work in conjunction with the core staffs to support all of our association clients.

With almost 20 years of communications and technology experience, Cummings joined the IMG Associations team in 2001 as director of communications and later served as a technology consultant and director of technology strategy before becoming the association's vice president of business systems in August 2005.

Before joining IMG, Cummings worked as communications and web content coordinator for Adelphia Cable Company, the fifth largest television cable company in the U.S. She also was the communications and development manager for The ReHAbilitation Center, a not-for-profit organization serving people with disabilities in Olean, N.Y.

A graduate of St. Bonaventure University (N.Y.) with a bachelor's degree in journalism and mass communication and a master's degree in English literature, Tonya started her career in journalism and worked as a reporter for the *Fauquier Times-Democrat* in Warrenton, Va., and *The Bradford Era* in Bradford, Pa.